

# Logoist



## User Guide

---

<b>1. Welcome to Logoist</b>	<b>4</b>
------------------------------	----------

---

1.1 About this user guide	4
1.2 Chart of used symbols and conventions	4
1.3 Tips for searching information in this user guide	4
➔Use the search function	5
➔Use the linked table of contents	5

---

<b>2. Installation Guide</b>	<b>6</b>
------------------------------	----------

---

2.1 Installing the web store version of Logoist	6
➔Moving Logoist.app to the Applications folder	6
➔Demo Mode — Using Logoist without a serial number	7
2.2 Registering Logoist	7
➔Locating your serial number	7
➔The registration dialog	7
➔Troubleshooting registration issues	8
➔When do I need the Serial Number?	8

---

<b>3. Use Logoist</b>	<b>9</b>
-----------------------	----------

---

3.1 The Logoist user interface	9
3.2 Basic Settings	10
➔Set menu animation preferences	10
➔Set Snapping preferences	10
➔Set Clipboard preferences	10
➔Canvas settings	10
3.3 Basic workflow	11

## Table of Contents

➡Add a layer	11
➡Add presets	11
➡Organize effects in the Layer Bar	12
➡Add color fill, border and effect attributes	13
➡Add gradient coloring	14
➡Add an edit shaded materials	16
➡The Distorter tool	18
➡Add custom presets	18
➡The Punch Tool	19
➡Export	20

---

# 1. Welcome to Logoist



---

## 1.1 About this user guide

This user guide provides an overview of the basic concepts of Logoist. You can either read it from cover to cover, or dive right into Logoist and consult the manual, whenever you have specific questions. To get the most out of Logoist, we can also recommend the tutorials available from the startup window.

## 1.2 Chart of used symbols and conventions

---

Item/Symbol	Description
	Text marked with this symbol contains warnings, hints or other useful information.
	Text following this symbol contains step-by-step instructions. Each step is numbered and followed by an expected result:  1. This is the first step.  ✓ This is the result of the first step.
<i>Keyboard Commands</i>	If you need to press keys on the keyboard, the keys are indicated in capital letters, e.g.  <ul style="list-style-type: none"><li>• DELETE refers to the Delete key</li><li>• CMD + Z: press Command key and the letter Z etc.</li></ul>
<i>Menu Commands</i>	If you need to select menu commands or buttons, these look like this:  <ul style="list-style-type: none"><li>• Select <i>Edit -&gt; Undo ...</i></li><li>• Select <i>Logoist &gt; Preferences &gt; General Preferences</i></li></ul>
<i>Menu Areas</i>	Menu areas are written in blue and in italics.  <ul style="list-style-type: none"><li>• e.g <i>Toolbar</i></li></ul>

---

## 1.3 Tips for searching information in this user guide

If you have a specific question, or search for a certain keyword, there are some tips, which will bring you to the requested information much quicker. Of course, the following does only apply to the digital version of the document.

## **Use the search function**

Most PDF readers have a search function, which can usually be accessed via the shortcut CMD + F. Just push CMD + F to activate the search function and enter the searched word into the respective input field to jump to the occurrence of this word in the document.

## **Use the linked table of contents**

The table of contents has been created in a way, that you can find an entry for most common tasks in Logoist. All chapters are linked to their occurrence in the document. That way you can easily jump to the corresponding chapter by clicking on the entry in the table of contents.

## 2. Installation Guide

---

The installation process does vary, depending on where you have bought Logoist. If you have downloaded Logoist on the Mac App Store, the application is automatically installed after download and there is no serial number required to register.

If you have bought Logoist on our web store. There are a few steps required to install it.



If you have bought Logoist on the Mac App Store and you are asked for a serial number for registration. You have probably installed the trial version from our web site before downloading Logoist from the Mac App Store

You must first delete all previous versions of the application from your applications directory before you install the version from the Mac App Store. Previously purchased Apps can be downloaded any time from the "Purchased" section of the Mac App Store.

---

### 2.1 Installing the web store version of Logoist

#### Moving Logoist.app to the Applications folder

After download Logoist is provided in a so called Disc Image (DMG). To move the application file "Logoist.app" into your Applications folder, you first have to mount this Disc Image in a virtual drive.

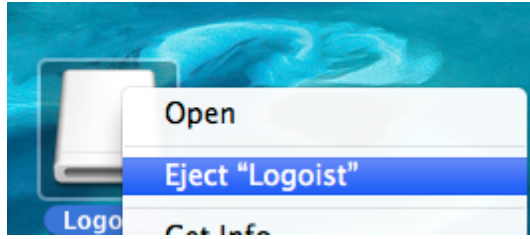
This sounds much more complicated, than it actually is. The installation is very easy.




#### Step by step

1. Do a left double click on the file "Logoist.dmg" to mount it.
  - ✓ A new menu appears and you are asked to move the file "Logoist.app" into the Applications folder.
2. Drag-and-drop the file icon on the left side of this menu to the Applications folder in the box on the right side, to copy it to the Applications folder.
  - ✓ The file "Logoist.app" is copied to the Applications folder. Logoist can now be started by left-double-clicking on the file.
3. Finally the mounted DMG has to be removed. Go to your desktop, right click on the virtual drive icon and select *Eject* "Logoist".
  - ✓ The Disc Image will now be ejected and the virtual drive disappears from your desktop.

## 2. Installation Guide



---

 If you would like to use Logoist on a regular basis, it is also recommended to permanently add a Dock Icon for Logoist. Just drag-and-drop the application file to the Dock to add a Dock Icon for Logoist.

---

### Demo Mode — Using Logoist without a serial number

If you did not yet buy a license, you can also use Logoist in demo mode. In demo mode a watermark is rendered into every image

Just click on the *Try Demo* button in the registration dialog, to use Logoist in demo mode.

## 2.2 Registering Logoist

### Locating your serial number

Shortly after the online purchase from one of our distribution partners, you will receive a registration email with the Serial Number.

Sometimes, you'll receive more than one e-mail during the process. In that case, please see which email actually contains your Serial Number and which may simply be an acknowledgement of your purchase having been successful.

**Your Serial Number is similar to the pattern:**

LOGO-1234-ABCD-1234-ABCD-1234-ABCD-EFG

This is not an actual valid number, it's for demonstration purposes only!

### The registration dialog

Once you have identified your Serial Number, launch Logoist. Upon launching, Logoist displays a window asking you to type in that number:

## 2. Installation Guide

Enter your Serial Number in the empty field at the bottom of this window and click “Register”. You don’t need an internet connection for the registration process, nor are you required to send an email.

### Troubleshooting registration issues

If the Serial Number you entered is rejected during the registration process, this may have different reasons:

- ✓ you did not enter the Serial Number correctly, or...
- ✓ you inserted the Serial Number into the registration text field using the “Copy & Paste” method, accidentally copying invisible characters (Line Break, Space).

Please re-enter the Serial Number, exactly as given in the e-mail you received. Include the prefix “LOGO-” and all separating hyphens (“-”). In case you need help with the registration process, please contact Logoist support at Synium Software via the contact form on our website.



Keep the registration email, as it contains your Serial Number. We also recommend to print a hardcopy of the registration e-mail and store it in a safe place.

---

If you lost your Serial Number, please contact us via the [contact form](#). We'll see if your serial number is registered with us.

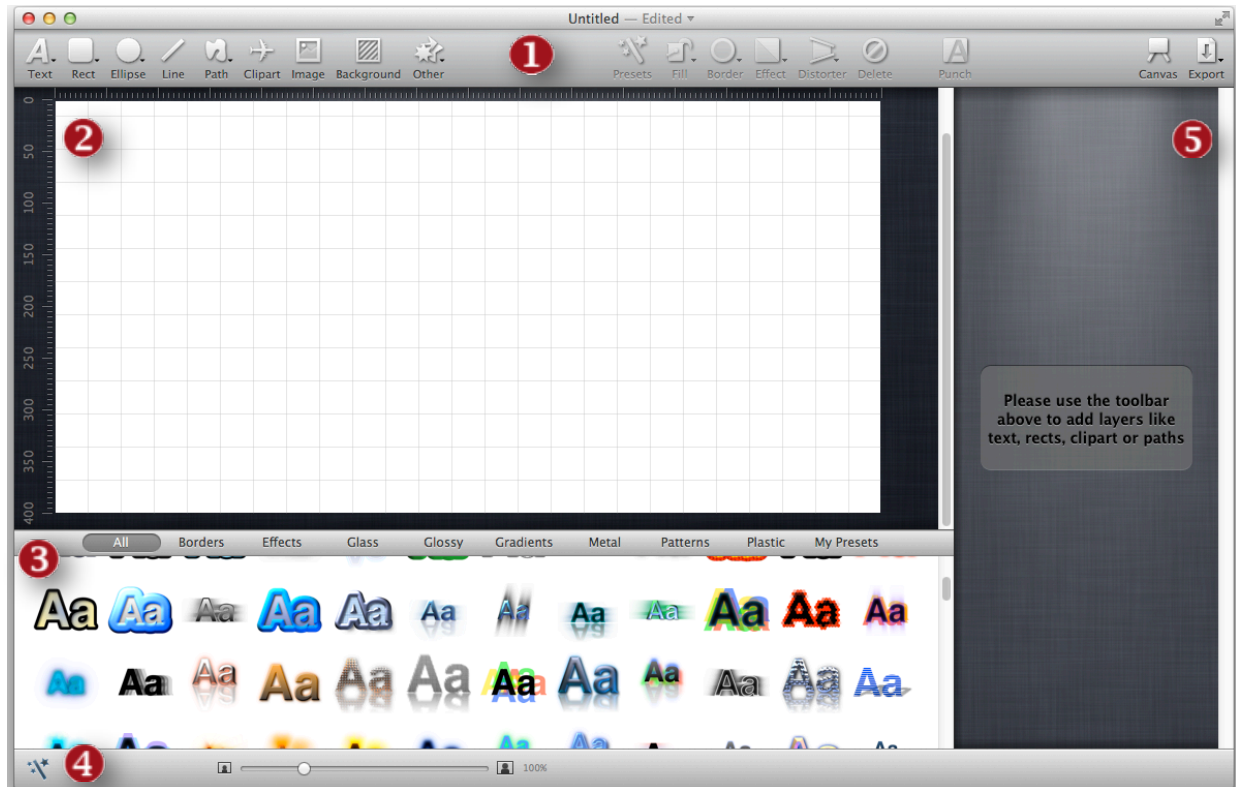
### When do I need the Serial Number?

The Serial Number is required whenever you want to install and use Logoist on a new Mac or after reinstalling your Mac OS X operating system. You may also need it for future updates, special offers and support requests



## 3. Use Logoist

### 3.1 The Logoist user interface



Menu Area	Description
<i>1 Tool Bar</i>	Gives access to all available tools and shapes.
<i>2. Canvas</i>	Displays all visible layers and effects
<i>3. Presets Browser</i>	Lets you browse through the available presets.
<i>4. View Settings Bar</i>	Lets you hide/show the <i>Presets Browser</i> and adjust the zoom level of the <i>Main View</i>
<i>5. Layer Bar</i>	Gives access to all currently existing layers and the applied effects and settings.

## 3.2 Basic Settings

The general behavior of Logoist can be customized in the preference. Go to the top menu bar and select *Logoist -> Preferences* or use the shortcut "CMD + ," to open the preferences

### Set menu animation preferences

In Logoist certain menu actions are animated to enrich the look and feel of the application. In the [General Preferences](#) you can toggle these animations on or off by activating/deactivating the corresponding checkboxes.

Per default a configuration menu will open after you have added effect filters or distorter effects. You can disable the pop up of the configuration menus by unchecking the corresponding checkboxes

### Set Snapping preferences

Snapping helps you to align multiple objects precisely on the canvas by automatically "magnetizing" certain geometrical points of an object. (e.g center, right/left border etc.). If an object is positioned exactly at such a point a blue line will appear.

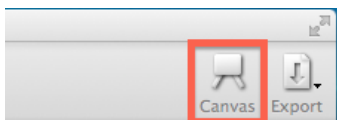
In the Snapping menu you can adjust the "Snapping Threshold" and the "Snapping Guide Display time" by moving the sliders. A higher Threshold will increase the "gravity" of the snapping points.

### Set Clipboard preferences

If you are using Copy-and-paste to paste objects created on the canvas to or from another application, the [Clipboard](#) menu lets you adjust, which quality settings should be applied to the copied image. This way you can quickly create a logo and copy it with specific resolution, anti-aliasing value and transparency settings.

### Canvas settings

The canvas size and color settings, as well as the settings for rulers and grid can be accessed via the canvas button on the top menu bar.



---

The button *Size to Fit* resizes the canvas exactly to the size of its content.

---

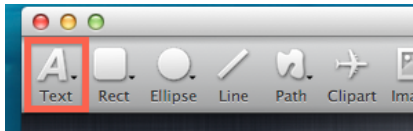
## 3.3 Basic workflow

### Add a layer

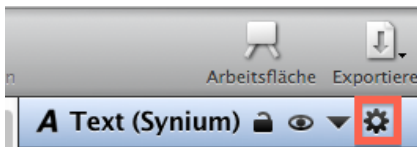


#### Step by step

1. Go to the *Toolbar* and click *Text* -> *Add Text*



- ✓ A new text object will appear on the *Canvas* and on the *Layer Bar*.
2. Go to "Text" layer on the *Layer Bar* and click on little cog wheel icon to open the text layer properties.



- ✓ The text layer configuration menu opens.
3. Enter a text into the "Text" input field and click the "Select Font" button on the bottom of the menu.
- ✓ The *Font Browser* opens, with a preview of the currently selected font.
4. Select a font for the text and click *Select* to apply it to the text object.
  5. Select the text object on the *Canvas*
    - ✓ When the text object is selected two new arrow handles appear. Click on the arrow icons to turn and scale the object.
    - ✓ You can move the icon by drag-and-dropping it on the canvas.



### Add presets

Logoist comes with a vast variety of presets. A preset contains multiple settings and effects. All effects and settings applied to a layer are displayed on the *Layer Bar* below the Layer.

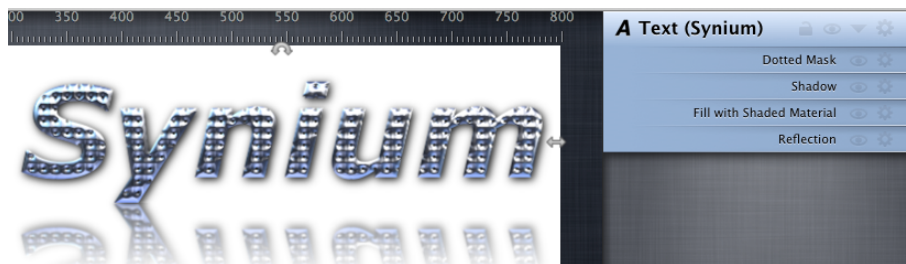
### 3. Use Logoist

#### Step by step

1. Select a layer on the *Canvas* or in the *Layer Bar*.
2. If the *Presets Browser* is not visible, activate it by clicking the "magic wand" icon on the left side of the *View Settings Bar*.

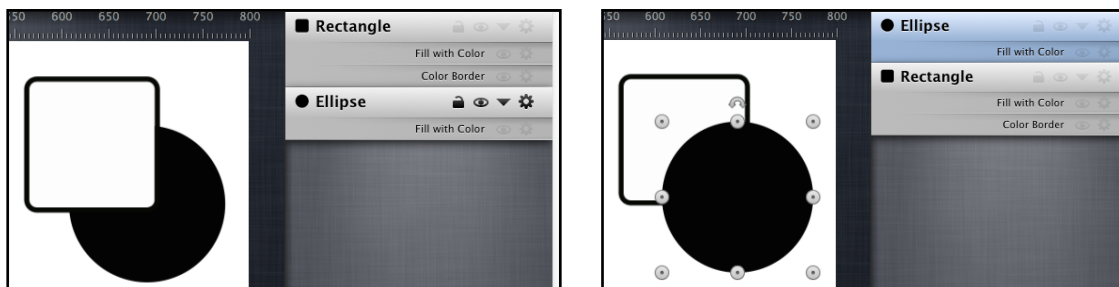


3. Browse through the available presets. Presets you have clicked on will be applied immediately to the selected layer.
- ✓ The effects added to the layer will be listed in the *Layer Bar* below the layer.



### Organize effects in the Layer Bar

The *Layer Bar* provides access to all layers and effects on the *Canvas*. The layers are displayed from top to bottom. If you have multiple overlapping layers, the first layer in the *Layer Bar* is in front of the other layers. You can change the display order by drag-and-dropping the layers to another position



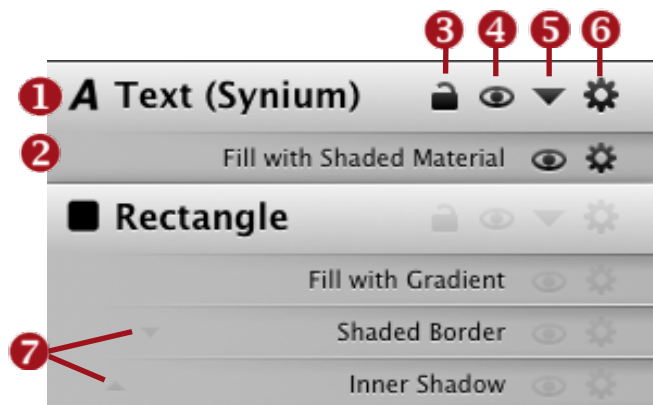
---

The order of the items in the *Layer Bar* resembles the stacking order on the *Canvas*.

---

The properties of the *Layers* and its assigned effects can be accessed by clicking the buttons on a layer or effect.

### 3. Use Logoist



Button/ Item	Description
1. Layer Title	Type and name of the layer
2. Assigned effect or color	Description of the effect.
3. Lock Button	Locking a layer, color setting or effect protects it from editing or moving,
4. Hide/Show	Toggle visibility of a layer or effect on the canvas
5. Context Menu	Opens the context menu with all available commands for the selected layer. Same as right clicking on an object.
6. Configuration Menu	Opens the configuration menu of the selected layer or effect.
7. Move Up/Down	Move the effect layers up or down to send it backward or forward. The effects behave exactly like the layers, the first item is in front and the following items are behind.

### Add color fill, border and effect attributes

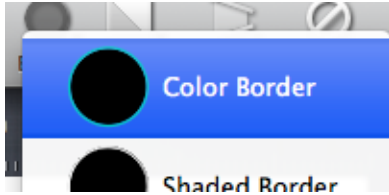
The basic workflow of adding and adjusting borders, effects and color is the same for all three types of attributes.

1. Add an Ellipse (or any other type of layer object).
2. Click one of the attribute buttons on the [Toolbar](#), to add an attribute to the selected object



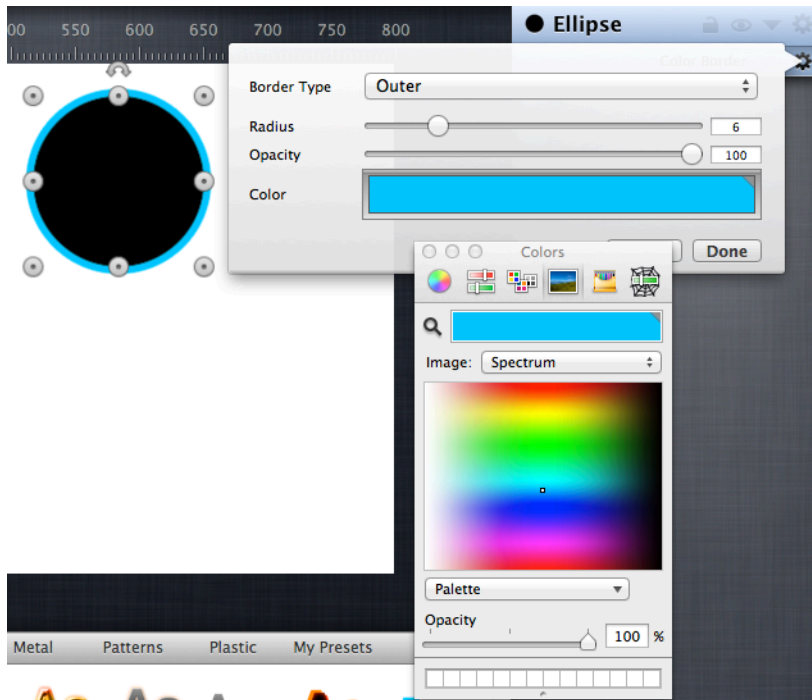
### 3. Use Logoist

- ✓ A list of available attributes will appear below the clicked button.



### 3. Select an attribute from the list.

- ✓ The attributes or effect is added to the selected object and its configuration menu opens.



## Add gradient coloring

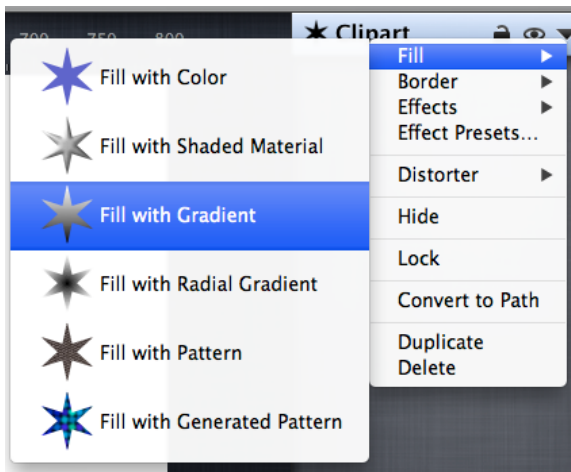
### Step by Step

1. Go to the **Toolbar** and add an object to the **Canvas**. In this example we have selected a clip art object.
2. Move your mouse over the corresponding item in the **Layer Bar** and click on the triangle button to expand the list of available effects and color settings.



### 3. Use Logoist

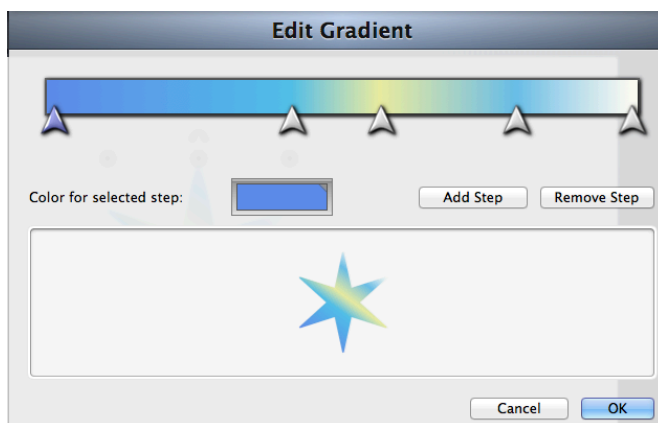
3. Select *Fill* -> *Fill with Gradient* for a linear gradient or *Fill with Radial Gradient* for a radial gradient.



- ✓ A gradient effect with default settings will be added to the layer.
  - ✓ The properties menu of the gradient effect opens. The radial gradient properties also allow you to precisely adjust the position of the gradients center.
4. Click *Edit Gradient*.
  - ✓ The *Gradient Editor* opens.
  5. A gradient fades from one color step to another. Move the little arrow icons in the *Gradient Editor* to change the position of the color steps. and click *Add Step* to add new color steps.

Click on the "Color for selected step" field to adjust the color.

- ✓ The changes in the *Gradient Editor* will be instantly displayed in a preview window.



6. Click *OK* to apply the gradient settings.

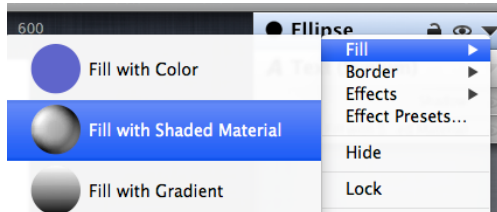
### 3. Use Logoist

#### Add an edit shaded materials

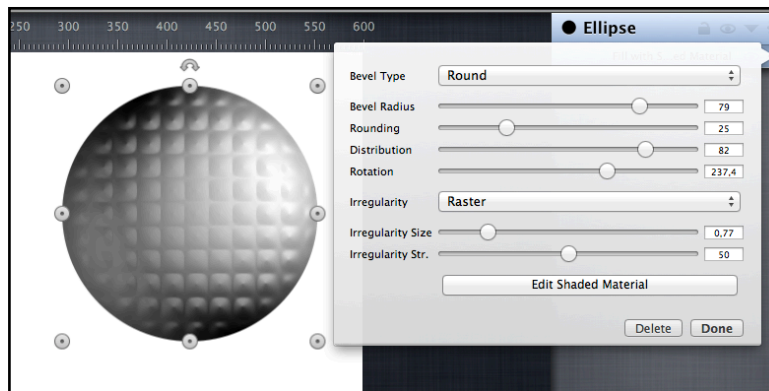
"Shading" means, how light and shadow are calculated, to display the characteristics of a surface. (e.g the curvature of an object).

The shading of an object can be precisely adjusted in the shading editor.

Open the context menu in the layer bar and select *Fill -> Fill with shaded material* or open the configuration menu of an existing shaded material.



The configuration menu of a shaded material already provides many options to control the surface properties of the shaded material and the direction of the lights involved. We recommend to experiment a little bit around with the different sliders, to get a feel for the influence of the settings.



---

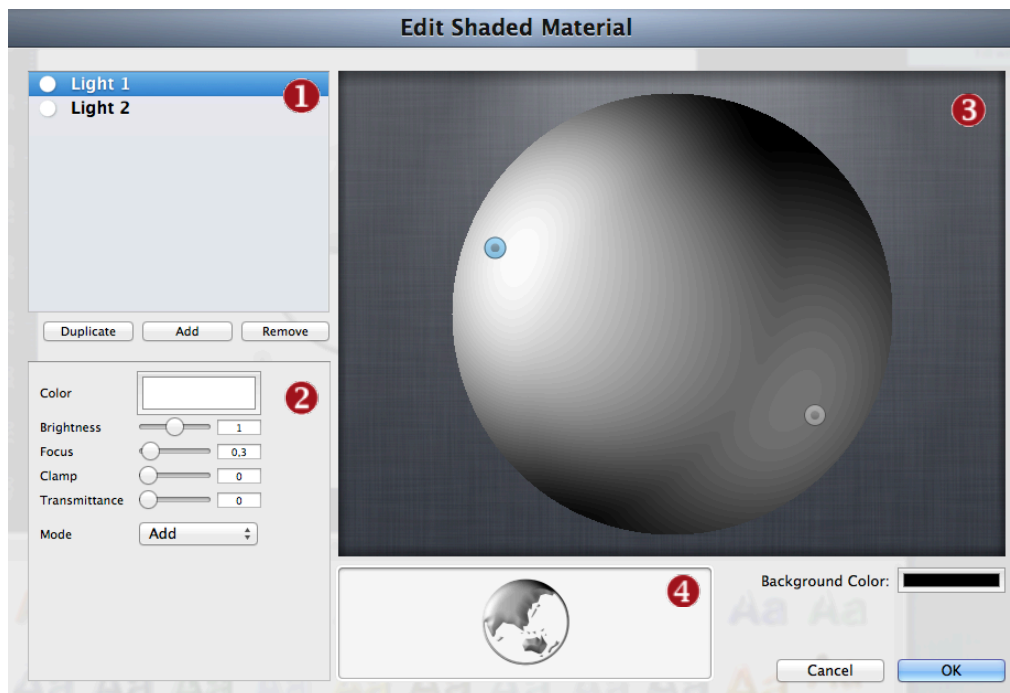
An Ellipse layer with "Irregularity" setting *Raster* selected

---



### 3. Use Logoist

Click *Edit Shaded Material* to open the *Shaded Material Editor*



The *Shaded Material Editor*

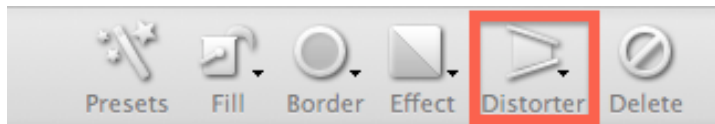
Menu Area	Description
<i>1. Light Selection</i>	Select a light source for editing or add, duplicate or remove the selected light source.
<i>2. Light Settings</i>	Adjust the properties of the selected light
<i>3. Light Position</i>	Left click on light and hold down left mouse button to align position of the selected light source on the object.
<i>4. Preview Window</i>	Displays a preview of the layer with the shaded material applied on.

## The Distorter tool


The Distorter Tool provides various distortion effects that can be applied to clipart or text layers.

### Step by step

1. Select a text or clipart layer.
  - ✓ The *Distorter* tool becomes available on the *Toolbar*. Please note that it can only be applied to text and cliparts.

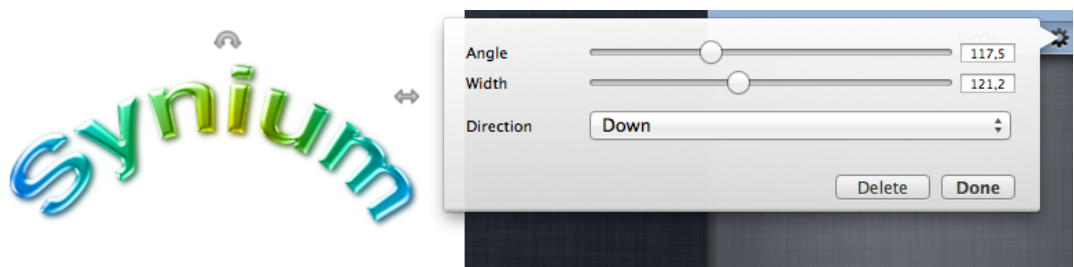


---

 Distorter-Effects can only be applied to text and clip arts!

---

2. Click on the *Distorter* tool and select a distortion type. Let's take circle for this short example.
  - ✓ The properties menu of the selected distortion effect opens. You can adjust the corresponding values by moving the sliders or by entering numeric values into the input fields.



The "Circle" Distortion effect

## Add custom presets

If you once added some effects and color settings to a layer, you can save these effect settings for future use. That way you do not have to tediously add and adjust these effects again, when you want to create multiple layers with a similar style.

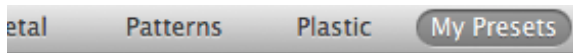
### Step-by-step

1. Select a layer with multiple effects applied.
2. Open the context menu in the Layer Bar and select *Save as Preset*

### 3. Use Logoist



- ✓ The saved preset will now be available in the [Presets Browser](#) under the category *My Presets*



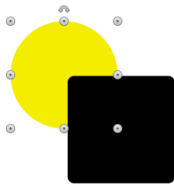
## The Punch Tool

The Punch Tool lets you use one layer as a form to punch out / or delete an overlapping area.

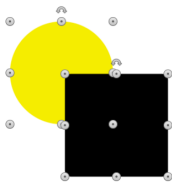
This is how to use the punch tool:




1. Select the layer you want to subtract from

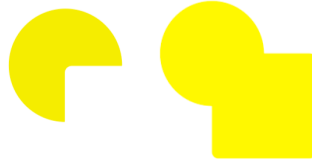


2. Select the layer you want to subtract



### 3. Use Logoist

3. Go to the *Toolbar* and click 
- ✓ The layers are moved to a new "Combined" layer. If you delete the "Combine" layer, the original layers will be available again.
  - ✓ In the configuration menu you can switch between the combine modes *Subtract* or *Add*. *Add* will merge the layers



---

Combine modes *Subtract* a *Add*

---

## Export

You can export your Logo in PNG, JPEG, PDF or Photoshop (PSD) format. To open the export menu just go to the *Toolbar* and select *Export* -> *Export as Image...*